

FC/SE/2025-26/06

April 25, 2025

National Stock Exchange of India Limited

Exchange Plaza, C – 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400051

Symbol: FIRSTCRY

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Scrip Code: 544226

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements Regulations), 2015 ('Listing Regulations')

Pursuant to Regulation 30 read with Schedule III and other applicable provisions of the Listing Regulations, we wish to inform you that Mr. Nitin Agarwal, Senior Management Personnel of Brainbees Solutions Limited ("**the Company**"), and the Chief Executive Officer & the Director of Globalbees Brands Private Limited ("**Globalbees Brands**"), a subsidiary of the Company, has tendered his resignation, vide the letter dated April 24, 2025, from the services of Globalbees Brands, due to personal reasons. Mr. Nitin Agarwal ceased to be the Director of Globalbees Brands and Senior Management Personnel of the Company w.e.f. close of business hours on Thursday, April 24, 2025. He will be available to assist with all transition actions until close of business hours on Friday, May 23, 2025. The copy of his resignation letter is enclosed herewith.

Mr. Anuj Jain, Chief Business Officer of FirstCry's Pre-School segment and Sr. Vice President Marketing of the Company, has taken charge as the CEO of Globalbees Brands and the Senior Management Personnel of the Company with effect from April 25, 2025. Anuj has been an integral part of the management of the Company since July 2012 and has 23+ years of industry experience including companies like ITC and L'Oréal. He completed his PGDM in Marketing, Finance and Strategy from IIM Lucknow and graduated from Birla Institute of Technology, Mesra.

The details as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are attached as Annexure A (Resignation of Mr. Nitin Agarwal) and Annexure B (Appointment of Mr. Anuj Jain).

This is for your information and records.

Please acknowledge the receipt.

Thanking you,

For **Brainbees Solutions Limited**

Neha Surana
Company Secretary & Compliance Officer
ICSI Membership No.: A35205

Brainbees Solutions Limited

CIN: L51100PN2010PLC136340

Corporate/Registered Office:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id:** legal@firstcry.com **Website:** www.firstcry.com

Annexures A

Details in terms of Regulation 30 read with Schedule III of the Listing Regulations and SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024:

Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Mr. Nitin Agarwal has tendered his resignation from the position of the Chief Executive Officer and the Director of Globalbees Brands Private Limited due to personal reasons and consequently as a Senior Management Personnel of the Company.
Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment;	Mr. Nitin Agarwal ceased to be the Senior Management Personnel of the Company w.e.f. close of business hours of Thursday, April 24, 2025.
Brief profile (in case of appointment);	Not Applicable
Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable

Yours faithfully

For **Brainbees Solutions Limited**

Neha Surana
Company Secretary & Compliance Officer
ICSI Membership No.: A35205

Annexures B

Details in terms of Regulation 30 read with Schedule III of the Listing Regulations and SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024:

Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Mr. Anuj Jain, Chief Business Officer of FirstCry's Pre-School segment and Sr. Vice President Marketing of the Company, shall take charge as the CEO of Globalbees Brands and consequently appointed as the Senior Management Personnel of the Company.
Date of appointment/ re-appointment/cessation (as applicable) & term of appointment/ re-appointment;	Mr. Anuj Jain has been appointed as Senior Management Personnel of the Company with effect from April 25, 2025
Brief profile (in case of appointment);	Mr. Anuj Jain has been an integral part of the management of the Company since July 2012 and has 23+ years of industry experience including companies like ITC and L'Oréal. He completed his PGDM in Marketing, Finance and Strategy from IIM Lucknow and graduated from Birla Institute of Technology, Mesra.
Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable

Yours faithfully

For **Brainbees Solutions Limited**

Neha Surana
Company Secretary & Compliance Officer
ICSI Membership No.: A35205

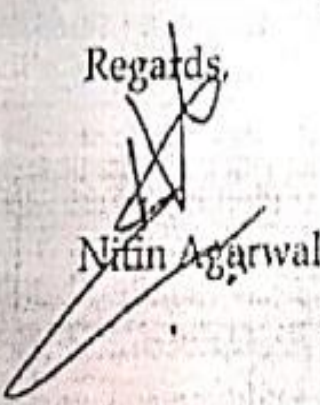
Date: April 24, 2025

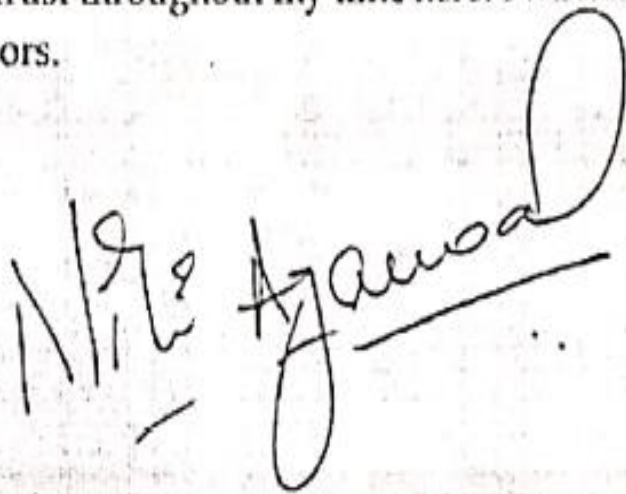
To,
The Board Of Directors
Globalbees Brands Private Limited
New Delhi


I, Nitin Agarwal, tender my resignation from the position of Chief Executive Officer of Globalbees, a subsidiary of Brainbees Solution Limited, due to personal reasons, with effect from close of business hours of May 23, 2025. I hereby also resign from the position of Director of Globalbees with effect from close of business hours of April 24, 2025.

It has been an incredible journey and I would like to thank everyone at Globalbees for the support and trust throughout my time here. I wish the Company all the success in its future endeavors.

Regards,


Nitin Agarwal


Nitin Agarwal


5:30 pm
24/4/25