

FC/SE/2025-26/44

September 11, 2025

National Stock Exchange of India Limited

Exchange Plaza, C – 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400051

Symbol: FIRSTCRY

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Scrip Code: 544226

Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref: Earlier intimations dated March 25, 2025, April 04, 2025 & May 26, 2025 bearing reference no. FC/SE/2024-25/95, FC/SE/2025-26/02 & FC/SE/2025-26/11 respectively

Dear Sir/Ma'am,

This is in furtherance to our earlier intimations dated March 25, 2025, April 04, 2025 & May 26, 2025, wherein we have informed that the Board of Directors of the Company has approved the investment of an amount not exceeding INR 1,46,00,94,000/- (Indian Rupees One Hundred Forty Six Crores and Ninety Four Thousand Only), in one or more tranches, in Globalbees Brands Private Limited ("**Globalbees**"), a subsidiary of the Company, by way of subscription to Compulsory Convertible Preference Shares ("**CCPS**").

In this connection and pursuant to Series C2 Share Subscription Agreement dated March 30, 2025, we hereby further inform that the Company has made an investment of INR 73,00,47,000/- (Indian Rupees Seventy Three Crores and Forty Seven Thousand Only) towards 2nd Tranche Series C2 CCPS and Globalbees has allotted 2,220 Series C2 CCPS of face value of INR 5/- each at a premium of INR 3,28,845/- each to the Company on September 11, 2025.

Pursuant to the above allotment, the Company will now hold 89,279 shares of Globalbees and its shareholding in Globalbees will increase from 51.12% to 51.51% on fully diluted basis.

As part of 2nd Tranche Series C2 CCPS issuance, Globalbees, a material subsidiary of the Company, has allotted total of 3,041 Series C2 CCPS for an aggregate consideration of INR 1,00,00,32,850/- (Indian Rupees One Hundred Crore Thirty Two Thousand Eight Hundred and Fifty Only) to its existing shareholders with whom the above said Series C2 Share Subscription Agreement has been executed.

Brainbees Solutions Limited

Corporate/Registered Office:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id:** legal@firstcry.com **Website:** www.firstcry.com

CIN: L51100PN2010PLC136340



This is for your information and records.

Please acknowledge the receipt.

Thanking you,

For Brainbees Solutions Limited

Neha Surana

Company Secretary & Compliance Officer

ICSI Membership No.: A35205