



FC/SE/2026-27/24

June 30, 2026

National Stock Exchange of India Limited

Exchange Plaza, C – 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400051

Symbol: FIRSTCRY

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Scrip Code: 544226

**Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India
(Listing Obligations and Disclosure Requirements) Regulations, 2015**

Ref: Earlier intimation dated May 26, 2026 bearing reference number FC/SE/2026-27/15

Dear Sir/Ma'am,

This is in furtherance to our intimation dated May 26, 2026 wherein we had informed the Exchanges that Brainbees Solutions Limited (“**the Company**”) will make a further investment in Firstcry Management DWC LLC, a wholly owned subsidiary of the Company, of an amount not exceeding AED 34 Million out of Initial Public Offer (“IPO”) proceeds for further investment of not exceeding SAR 22 Million in Firstcry Trading Company, Kingdom of Saudi Arabia, a wholly owned subsidiary of Firstcry Management DWC LLC and balance amount will be invested in Firstcry Retail DWC LLC, United Arab Emirates, a wholly owned subsidiary of Firstcry Management DWC LLC, for business expansion. The said transaction was proposed to be completed on or before June 30, 2026.

In this connection, we hereby further inform that the Company proposes to extend the timeline for completion of the proposed investment of an amount not exceeding AED 34 Million, on or before July 31, 2026, in Firstcry Management DWC LLC, a wholly owned subsidiary of the Company, from its earlier scheduled timeline of June 30, 2026, due to procedural delays.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking you,

For Brainbees Solutions Limited

Mandar

Chintaman Joshi

Digitally signed by
Mandar Chintaman Joshi
Date: 2026.06.30
15:26:09 +05'30'

Mandar Joshi

Company Secretary & Compliance Officer

Brainbees Solutions Limited

Corporate/Registered Office:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id:** legal@firstcry.com **Website:** www.firstcry.com

CIN: L51100PN2010PLC136340