

FC/SE/2025-26/14
May 27, 2025

National Stock Exchange of India Limited
Exchange Plaza, C – 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400051
Symbol: FIRSTCRY

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001
Scrip Code: 544226

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“Listing Regulations”) with respect to the investigation and search and seizure operation by Bureau of Indian Standards (“BIS”).

Dear Sir/Ma’am,

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the Listing Regulations, we would like to inform you that the BIS had initiated an investigation, search and seizure on May 26, 2025 at one of the warehouses of the Company in Bengaluru (Karnataka). Please note that the search was concluded on the same day at 09:00 PM IST with seizure of certain goods worth approximately Rs. 90,00,000/- (Rupees Ninety Lacs Only).

Additional details required pursuant to sub-para 19 of Para A of Part A of Schedule III of Listing Regulations, are enclosed herewith as Annexure A.

The Company has fully cooperated with the officials throughout the process. This has not impacted the operations of the Company, which are continuing as usual. Further, the Company is seeking appropriate legal advice and has no reasons to believe that the products seized by BIS are non-compliant of BIS laws.

We would like to emphasize that the Company has always maintained high standards of integrity, corporate governance, and compliance in all aspects of its operations, including compliance with BIS laws. We remain committed to upholding these standards.

We request you to kindly take the aforesaid information on record.

Thanking you.

For Brainbees Solutions Limited

Neha Surana
Company Secretary & Compliance Officer
ICSI Membership No.: A35205

Encl.: Annexure A

Brainbees Solutions Limited

CIN: L51100PN2010PLC136340

Corporate/Registered Office:- Rajashree Business Park, Plot No. 114, Survey No. 338, Tadiwala Road, Nr. Sohrab Hall, Pune – 411001 **Contact:** +91-8482989157 **Email Id:** legal@firstcry.com **Website:** www.firstcry.com

Annexure A

Details as specified in sub-para 19 of Para A of Part A of Schedule III of Listing Regulations

Sr. No.	Particulars	Details
a)	Name of the Authority	Bureau of Indian Standards ("BIS")
b)	Nature and details of the action(s) taken, initiated or order(s) passed	Initiation and conclusion of investigation, search and seizure at a warehouse of the Company located in Bheemakkanahalli Village, Sulibele Hobli, Hoskote Taluka, Bangalore Rural District, Karnataka.
c)	Date of receipt of direction or order, including any ad-interim or interim orders, or any other communication from the authority	The inspection and search was initiated and concluded on May 26, 2025.
d)	Details of the violation(s)/contravention committed or alleged to be committed	<p>The BIS has alleged that the Company is not in compliance with the BIS standard mark/hallmark with respect to few of its products, which is allegedly in violation of Section 14(6) of BIS Act, 2016.</p> <p>Upon conclusion of the investigation, search and seizure at the premises, the BIS has seized certain goods in terms of Section 28 of the BIS Act, 2016, worth approximately Rs. 90,00,000/- (Rupees Ninety Lacs Only), for further proceedings and investigation.</p> <p>The Company has taken note of the observations made by the BIS and is obtaining appropriate legal advice. Further, the Company has no reasons to believe that the products seized by BIS are non-compliant of BIS Act, 2016.</p>
e)	Impact on financial, operation or other activities of the listed entity, quantifiable in monetary terms to the extent possible	Except as stated above, there is no material impact on the financial, operations and/ or other activities of the Company due to the said action.